



STARLINK

Your Path to Student Success

STARLINK Programming 2015-16

June

June 17, 2015

(Monthly Featured Webinar) “Student Centered Learning: Building & Delivering Competency Based Education Programs”

Delivering and managing a successful competency-based education program requires rethinking several aspects of course design and student management. This session discussed the various components needed to build successful CBE programs and how to get started.

July

July 15, 2015

(Monthly Featured Webinar) “The Gamer Educator: The Potential Role of Gamification in Online Education”

There has been a lot of discussion and column inches on the Next Big Thing in higher education. Adaptive, Personalized and Gamified; all feature as potential torch bearer(s) now that MOOCs have settled into their niche, curricula have switched to competency-based and classrooms have been wired, then flipped.

In this webinar, we'll look at elements that are common to intrinsically motivating courses irrespective of their label. As a case study, we will break down gamification to constituent elements such as challenge, reward, feedback and storytelling, reviewing how these principles can be accentuated in instructor-led delivery formats. Participation will lower the barrier for those eager to explore gamification as a means of potentially increasing student engagement/time-on-task and persistence.

August

August 26, 2015

(Monthly Featured Webinar) “Internationalization”

eLearning curriculum internationalization and partnerships are at the forefront of many college strategic plans and can occur at multiple levels. From internationalizing the current curriculum through embedded cross-cultural connections to developing or expanding international partnerships for distance programs, the opportunities to bring these multinational resources and experiences to fruition are equally rewarding and complex. Students who participate in international curriculum have a newfound interest in the world beyond their community. They realize a new appreciation for learning languages and become more conscious of their relationships locally as well as internationally. Often, having participated in this kind of experience distinguishes students in securing jobs upon graduation. Which of these is the best fit? What's the role of bigger world for your institution and its distance activities? Attendees will explore a variety of internationalization models and strategies for their success. Student testimonials will be given of successful partnership in Lebanon, Brazil, Japan and beyond.

September

September 1, 2015

"Technology in the Classroom and Online"*

With so many tools, technology innovations, and apps -- integrating technology into teaching in higher education can be a daunting and challenging task. STARLINK interviews experts to provide a sound theoretical and pedagogical foundation for helping educators make the best decisions about integrating the use of technology into teaching.

"An Overview of Learning Methodologies"

The landscape in education has changed immensely in the past thirty years, but has not kept pace with the changing landscape of our society. Billie McConnell takes a look at how we have traditionally approached education, and what new approaches we should take to prepare students to be life---long learners. These approaches include maintaining the creative genius young learners have, viewing Bloom's Taxonomy differently, and fostering higher---level thinking skills in learners at all levels.

(Monthly Featured Webinar) "Direct Assessment: What You Need to Know"

Direct assessment represents an exciting new approach in higher education to increase flexibility while at the same time ensuring high---quality through robust curricular design and approaches to assessment. Still in its infancy, direct assessment programs have been developed and offered at the associate, bachelor's and master's levels across an array of disciplines. This webinar will give participants an understanding of the landscape of these programs across the country. In addition, we will explore the regulatory and accreditation issues related to the direct assessment model. Finally, key challenges and opportunities related to the academic model, faculty roles, and systems infrastructure will be discussed. Participants will gain insight into this model and be in a better position to assess the fit of direct assessment with the mission and culture of their institution. The webinar will be led by Dr. Dick Senese, Vice President of Academic Affairs and Chief Academic Officer for Capella University, the first institution in the nation approved to offer both bachelor's and master's degrees through a direct assessment model known as FlexPath.

October

October 1, 2015

Leadership and Success

"Leadership Training: The Power of Followership & Characteristics of Exemplary Followers"

Presented by Dr. Christine Hubbard, President of the North Texas Community College Consortium
This module defines followership, explains its symbiotic relationship with leadership, and outlines followership roles, types of followership, and how to cultivate followership in higher education.

Leadership and Success Series

Arianna Huffington presents "Thrive"

Arianna Huffington's is one of the most well recognized names in modern journalism. She will share advice on redefining success, and creating a life of well---being, wisdom and wonder.

“Effective Listening Training”

You have taken many courses, but have you taken a course in listening? We often overlook the one skill that allows us to learn, communicate, and succeed in our environment. Brian Shapiro presents a dynamic online training series that explores listening vs. hearing, the listening process, and types and styles of listening, responding, questioning, and understanding. Whether you are a college student, professor, teacher, or professional, this series presents information that you will find useful in various areas of your life.

(Monthly Featured Webinar) “Adaptive Courseware”

Presented by Dr. Cristi Ford, Assistant Vice Provost for Learning Innovation Initiatives, UMUC

November

November 1, 2015

“Competency Based Education”*

Ultimate success in a student’s career is not based solely on what they know, but what they can do. Rather than focusing on seat time, contact hours, or credit hours --- ensuring students graduate as highly competent professionals is the mark of a successful education. In this program, STARLINK defines CBE, explores best practices, and interviews experts regarding competency based education.

“Successful Time Management Training”

Is your life out of control? Do you regularly feel overwhelmed, exhausted and stressed out from all the pressures of both home and work? In this online training series, learn the myths of time management, how best to prioritize your activities and how to combat procrastination and be more productive. You’ll also learn how to say No and what to look for in a planning system. Dr. Rob Cavanna of Resource Training & Solutions shows you how to take control of your life in practical and realistic ways that you can implement almost immediately.

(Monthly Featured Webinar) “Internationalization”

Presented by Hope Windle, SUNY

December

December 1, 2015

“Communication Tune up Training”

Effective Communication skills are as essential to the workplace as our formal education. Join communication experts Brian Shapiro and special guest Bobbi Block as they delve into the important aspects of communication in this training series. They will discuss the important topics such as emotional context, language, empathy, electronic communication, perception, and intercultural communication. This training will help you improve you communication skills at home, in school, and in the marketplace.

January

January 1, 2016

“Effective Teaching Strategies”*

Adults returning to college, first-generation students, veterans returning, underserved populations – in recent years, American higher education is experiencing a rapid growth of “non-traditional” learners. This trend is predicted to steadily grow into the foreseeable future, bringing a variety of learning styles, life experience, learning needs, and diversity to the classroom. A “one size fits all” approach in teaching strategies will certainly lead to failure. What makes an effective teacher? What do the best teachers do to ensure student success? STARLINK interviews experts from around the country to explore best practices, challenges, and strategies regarding effective teaching strategies.

“Facilitating Online Courses in a LMS”

This workshop moves beyond the technical how---to of a LMS to focus on the unique challenges faced by online educators and their students. This workshop is designed to take you through the development of the online course from the beginning to the end with both theoretical guidance and practical tips and tools. It will provide facilitators understanding of nuances in online learning and how to engage students and reach learning goals in a virtual environment. We will cover the steps instructors need to take before the course begins, including how to build content, how to encourage collaboration, what assessment tools are appropriate, and how to determine success with various evaluation techniques, all while exploring how your institution’s LMS can help you along the way.

January 27, 2016 @ 1:30 PM CST

(Monthly Featured Webinar) “Innovate to Survive”

Presented by Dr. Mark Sarver, NUTN Advisory Board Chair

There are many reasons innovative ideas don’t get generated and successfully implemented in higher education. Innovation can’t happen just because leadership mandates it. To succeed there must be systems and tools in place and processes to cultivate innovation. In today’s rapidly changing higher education landscape those who innovate will capture the new student and those who don’t may disappear. Nothing is sacred.

February

February 1, 2016

Leadership and Success

“Leadership Training: A Practical Guide to Developing Professionalism, Interpersonal Communication, and Conflict Orientation Skills”

Presented by Dr. Christine Hubbard, President of the North Texas Community College Consortium

This module offers a guide to professional behavior and tips for developing interpersonal communication skills, explores the cultural dimensions of communication using Hofstede’s 6---D Model, and provides suggestions for effective conflict orientation using Kilmann and Thomas’ Five Conflict Handling Modes.

“Flipping the Classroom Training”

This training series provides an overview of defining flipped learning and also provides tips and tricks for creating your videos.

February 17, 2016 @ 1:30 PM CST

(Monthly Featured Webinar) “Elements of Accessibility in Online Courses”

Presented by Dr. Justin Louder, Assistant Vice Provost, Texas Tech University Worldwide eLearning

Dr. Jacki Luft, Online Specialist, Texas Tech University Worldwide eLearning

The objective of this webinar is to provide a brief overview of elements to make online courses accessible.

Participants will learn necessary techniques that they can implement immediately into online courses

based on recommendations from the proposed Refresh 508 (WCAG 2.0) and recent OCR rulings as a

guide. Techniques introduced include using descriptive links, alternative text, styles in word, layout format in PowerPoints, tables and graphs, and other useful approaches.

March

March 1, 2016

“Managing Conflict in the Classroom” *

Inevitably, everyone faces conflict and stressful situations in academia. Students, faculty, and administrators – everyone goes through conflict, but not everyone manages conflict well. STARLINK offers helpful strategies to better manage conflicts, how to mitigate damages caused by conflict, and tips to foresee and avoid potential conflicts.

“Tech Integration Tips and Tricks”

Ron Farrow shares a variety of tips and blasts of information related to integrating technology into your instruction.

March 30, @ 1:30pm CST

(Monthly Featured Webinar) “Creating Student-Developed Professional Development Website”

Presented by Melanie Mason & Dr. Dennis Maher, University of Texas at Arlington

April

April 1, 2016

“Effective Communication for Today’s Learners” *

Effective communication is crucial to enhance and educate today’s student, to achieve your learning objectives, and to maximize student success. Communication skills are especially vital in online learning because instructors can’t pick up on non-verbal cues and body language. STARLINK explores tips and offers insight into strengthening your communication skills, and discusses how to obtain a better understanding of today’s learner.

Leadership and Success

“Leadership Training: An Overview of Leadership Theories”

Presented by Dr. Christine Hubbard, President of the North Texas Community College Consortium

This module categorizes leadership theories based on emphasis, ranging from leader-centric to follower-centric and focuses on transformational leadership in higher education and its impact on faculty job satisfaction.

“Persuasion and Negotiation Training”

A large part of our interactions with others involve persuasion and negotiation. This training series will look at the definition and difference between persuasion and negotiation, and the traditional view of each based on the works of Socrates, Plato, and Aristotle. This series will give you the tools needed to successfully persuade and negotiate with others in work and in life.

(Monthly Featured Webinar) “ADA & Accessibility Online

Presented by Dr. Justin Louder, TTU

May

May 1, 2016

“Teaching Online and Hybrid”*

Whether you are a novice just starting out or an experienced online instructor looking to enhance your skills, this program explores quality course design, how to maintain academic excellence, and strategies to engage students in an online environment. Experts discuss best practices in building online and hybrid courses.

“Digital Storytelling & Creativity”

In this online learning module, you’ll learn what Digital Storytelling is and why you might want to use storytelling to teach literacy, communication, and media creation skills in your classroom. We’ll look at examples and review a number of hardware and software options for organizing a project, conducting research, identifying digital media resources, and creating a story. Using iMovie®, we’ll go through the process of creating and sharing a story with digital media and narration. Finally, we’ll review options for sharing a digital story and some things to consider when creating a digital storytelling assignment. This module offers several downloadable documents, including details of the storytelling process and of hardware and software options, as well as lists of online resources, and resources used in the creation of the training.

(Monthly Featured Webinar ---TBD)

June

June 1, 2016

“Effective Meetings”

What comes to your mind when you find out you are in charge of a meeting? We always intend for meeting to be an efficient and effective use of our time, but often find meetings to be ineffective and lacking purpose. In this training series, Peg Imholte explains some of the inefficiencies of typical meetings and how to successfully organize and run effective meetings.

“Being Savvy Online”

The Being Savvy Online Workshop consists of ideas on how to neutralize the dangers the Internet can sometimes pose.

As technology is constantly evolving, we must stay up to date with all the dangers that threaten us. Whether these dangers involve gaming systems, public access to our Facebook® profile, or risky behavior via cell phones and online banking or shopping, we need to be aware of these dangers and what actions we can take in order to prevent them.

A constant theme in this workshop series that we need to take into consideration is that everything we post is both public and permanent.

July

July 1, 2016

“Writing Effective Learning Outcomes”

In education today, we may find chapter outcomes in our text books and course outcomes in our syllabus, but do we think about what our true goals are for our students each and every class? This online learning module outlines why we need solid, measurable, and scaffolding outcomes at every level of our teaching. We break down the parts of a well written outcome. We will also demonstrate how to easily write outcomes for every level: program, course, module, using University of Central Florida's Online Objective Builder. Finally, we will talk about assessment and program improvement based on assessment. This short module can markedly improve your teaching and student performance by helping you communicate to your students what the target is and how to achieve a higher score.

August

August 1, 2016

“How Do I Build an Effective Leadership Team?”

This online learning module discusses the important components for building a strong leadership team. What can we do to strengthen our current team? How can we build an effective team? What is the role of a leadership team? How can we improve communication through our leadership team? All of these questions and more will be discussed and answered, along with resources you can take back and use today to build or strengthen your leadership team.

**Program will be released as a training series with multiple modules.*