STARLINK Programming
2013-2014

September 9 - September 23, 2013
"Rethinking Practices to Increase Retention and Completion"
What are the schools with high student success rates doing to increase retention and completion?
Join guest host Terry O'Banion, President Emeritus, League for Innovation and Chair of the Graduate Faculty, National American University, while he discusses and explores some of the most successful programs in the country. This program will deliver concepts and practices that can be replicated at your college. Featuring programs from West Kentucky, San Jacinto College, Anne Arundel and The Community College of Baltimore County.
Find out what educators leading this national student success initiative have to say.

October 21 - November 4, 2013
Kevin Bracy
"Chasing Greatness and Leading the Way"
Kevin is an internationally renowned speaker, author and entrepreneur. He has spoken to more than 600,000 students at approximately 900 high schools and colleges across the country. Kevin was voted the number one youth speaker in the country six years in a row by students and counselors. He has spoken before employees and executives at Hewlett Packard, AT&T, Farmers Insurance, Disney, The U.S. Army, The U.S. Air Force, and The March of Dimes.

Highlights Include:
Overcome your limiting beliefs, and achieve the impossible
Discover the requirements for greatness
Learn the 5 Cs of Effective Leadership
Eliminate negative mind chatter

October 21 - November 4, 2013
"What the Best Teachers Do In Class and Online"
What do the best teachers do to motivate and excite students, to help them reach high levels of accomplishment? To answer this question we asked a number of award-winning and highly successful teachers to share their insights and practices. Successful practices will be presented for both online and the classroom.

Presenters Include:
DR. KATHERYN C. WETZEL,
Department Chair of Mathematics, Sciences and Engineering
Amarillo College
Carnegie Foundations’ National Teacher of the Year (2011)

NORITA YOUNGBLOOD, West Kentucky Community and Technical College
Norita has been teaching at West Kentucky Community and Technical college since 1991. As a professor of psychology she has been named Teacher of the Year and been awarded the prestigious Phelps Award for promoting academic excellence and teaching competence.
DR. KEN BAIN, the author of the ground-breaking *What the Best College Teachers Do*. President, Best Teachers Institute, Ken Bain spent much of his academic career at Vanderbilt, Northwestern, and NYU, before becoming Provost and Vice President for Academic Affairs, and Professor of History and Urban Education (National Center for Urban Education), University of the District of Columbia, a post he left in July 2013. His now classic book *What the Best College Teachers Do* (Harvard University Press, 2004) won the 2004 Virginia and Warren Stone Prize for an outstanding book on education and society, and has been one of the top selling books on higher education. It has been translated into twelve languages and was the subject of an award-winning television documentary series in 2007.

Dr. Glenn Ellis
Glenn is a Professor of Engineering at Smith College
and the Carnegie Foundation’s U.S. Professor of the Year (2007).

Dr. Bill McCarthy,
Bill is a professor of Criminal Justice at Quinsigamond Community College
He received the 2006 Sloan-C award for Excellence in Online Teaching.

Dr. John Barrett
After completing his Ph.D. at the University of Notre Dame, Dr. Barrett became a faculty member in the Dallas County Community College District, where he has taught freshman English, British literature, and technical writing for almost 40 years. For the past decade John has designed and taught online versions of all his English courses. Currently he teaches for Eastfield College of DCCCD and continues his interest and involvement in online learning.

Hurshel Burton
English professor
Brookhaven College

Matt Hinkley
History Professor
Eastfield College

Betsy Brody
Political Science Professor
Collin College

Deborah Cardenas
Biology Professor
Collin College

**November 4 - November 18, 2013**
"The Greatness in You"

Common
Common is a multi-Grammy Award-winning hip hop artist and actor. For the past 16 years, he has produced over nine albums, including *Can I Borrow a Dollar? BE The Dreamer/The Believer* and *Finding Forever*, a Grammy-nominated collaboration with Kanye West. As a renowned actor, Common has portrayed a freed slave, Elam Ferguson, in AMC’s historical drama series *Hell on Wheels*. He also appears in several movies, including *Smokin' Aces*,

**American Gangstar, Wanted, Terminator Salvation, Date Night, Just Wright, Happy Feet Two.**
In 2007, he launched the Common Ground Foundation, an organization dedicated to the empowerment and development of America's urban youth.

**Highlights Include:**
Discovering, Living, and believing in your path
Claiming your Greatness

**November 18 - December 9, 2013**
"How to Soar like an Eagle in a World Full of Turkeys"
Robert Stevenson
Robert Stevenson is the author of the best-selling book, *How to Soar like an Eagle in a World Full of Turkeys*. With over 30 years of extensive corporate and entrepreneurial experience, Robert has spoken to over 2,500 companies throughout the world and interviewed more than 10,000 employees, managers and senior executives in over 250 different industries. He is a graduate of Georgia Tech, where he received his BS in Industrial Management. His newest book is *52 Essential Habits for Success*.

**Highlights Include:**
Create a culture of responsibility
Identify core competencies for success
Understand how to create an environment that will encourage innovation
See that the full measure of leadership is based on achievements, not just setting goals

**November 25 - December 16, 2013**
"Connections: Keeping the Classroom Relevant"
The ongoing search for and the development of meaningful teaching methods is a critical planning activity for faculty. Providing students with a real connection between the theoretical and the practical can increase the overall effectiveness of the learning process and further their motivation to learn. The educators featured in this program will provide a number of ideas and strategies that you can build upon to motivate your students.

**Presenters:**
Dr. Mark Milliron, Co-Founder, Chief Learning Officer, and Director
Civitas Learning
Dr. Mark Milliron guides us through the various ways educators have kept their materials and methods focused on their students' sense of relevance. He is a nationally recognized resource in past and current post-secondary educational programs.

Dr. Gary Richter, Southwestern University
Dr. Gary Richter has built his core curriculum math classes using methods developed by R.L. Moore. His techniques engage his students with the material in ways that convince them of competencies they may not have realized they had. His classes are designed to develop skills through the study of mathematics that can be transformative to any career.

Dr. Jennifer V. Ebbeler
University of Texas Austin
Dr. Ebbeler leads a study of Roman literature and cultural history using a "flipped classroom". Her students are directed to read and watch lectures and other media online outside of the class and then spend class time participating in discussions and working on problems. Her program has been shown to increase student learning even in a large cohort.
Jen Osborne
Alamo Colleges, St. Philip's College

Jen Osborne teaches using an iBest curriculum model. The program allows the student to start training immediately while at the same time building the basic skills needed for their career path. Students who require remedial education can sometimes contextualize them within their certificate or degree program.

February 17 – March 3, 2014
“FYI, it’s about FYE (First Year Experience)”

This program will feature colleges doing an excellent job assisting and retaining their freshman students.

Presenters Include:
RON STOUT M.S., MSDT, CCLP

At Richland College Ron is a full time professor teaching courses in Learning Framework, Psychology, and is a specialist in the first year experience for college students. In addition to his work at Richland he is also the Senior Facilitator and Consultant for Cooper Corporate Consulting, the corporate wellness division of Cooper Aerobics Enterprises and the world renown Cooper Clinic in Dallas, Texas. He is the author of the forthcoming book *Fit for Stress*. Ron has also enjoyed a successful career in corporate training & development, conducting programs for organizations such as American Airlines, Volkswagen of America, Electronic Data Systems (EDS), AT&T, Blue Cross Blue Shield of Mississippi, and Texas Health Resources among others.

March 3 - March 17, 2014
Jim Cramer
"Jim Cramer's Getting Rich Carefully"

Jim Cramer is the renowned host of CNBC's *Mad Money w/Jim Cramer*. He is also co-host of *Squawk on The Street*. He is the founder of The Street, Inc., a multimedia financial news organization. Jim developed a charitable trust portfolio that has grown to several million dollars. The trust has distributed over $1.5 million to well-known charities. Mr. Cramer is the author of several bestselling books. His new book, *Jim Cramer's Get Rich Carefully*, will be published in January 2014.

Highlights Include:
Giving college debt students a fighting chance
Fuel your dreams by making money work for you
Understand the value of the stock market
Discover the difference between low risk investing and high risk investing

March 3 - March 31, 2014
“FYI, it’s about FYE (first Year Experience: Pt. 2 Advising & Counseling)”

As focus has shifted onto student retention and completion, colleges around the country are making changes to their advising and counseling student pathways. This second part of the two part series on the first-year student experience explores what successful advising and counseling programs have done to retain significantly more first-year students and usher them to a completed degree or certification.
You will hear about an initiative that pooled the resources and experience of community colleges state wide that together represent an enrollment of over 316,000 students. You will also hear how a rural community college leveraged their existing resources to increase their graduation rates by 15% over a period of 2 years. Their combined stories will benefit anyone who is considering the steps necessary to change the success rate of incoming first-year or transfer students.

**Successful practices from around the country will be featured. Included will be the Texas Completes initiative.**

Featured presentations include:
- Texas Completes Initiative
- Dr. Anna Mays
- V.P. Student Services & Enrollment
- Cedar Valley College
- Seward County Community College
- Liberal Kansas

**March 17 - April 7, 2014**
Blake Mycoskie
"The New Social Entrepreneurism"

Blake Mycoskie is the Founder and Chief Shoe Giver of TOMS, and the person behind the idea of One for One™, which has turned into a global movement. Since it began in 2006, TOMS has given more than 10 million pairs of new shoes to children in need, and has helped save and restore sight to more than 150,000 people in need around the world. Blake's first book, _Start Something That Matters_ became a New York Times bestseller. Blake's unique and successful approach to business has awarded him with numerous accolades, including being named on _Fortune_ Magazine's "40 Under 40" list in 2011.

**Highlights Include:**
- Learn why TOMS' One for One™ model works
- Follow your own path and achieve success while making a difference in the world
- Incorporate giving into everything you do
- Discover how business and philanthropy can go hand in hand

**April 7 - April 21, 2014**
Carly Fiorina
"From Secretary to CEO"

Carly Fiorina is one of the most recognized business leaders in the world. She started her business career as a secretary and went on to become the first woman to lead a *Fortune* 20 company, serving as the Chairman and Chief Executive Officer of Hewlett-Packard from 1999 to 2005. She was named *Fortune*'s Most Powerful Woman in Business for six consecutive years. Carly serves as Chairman of Good360, the world's largest product philanthropy organization.

**Highlights Include:**
- Learn critical steps to turn failing situations into successes
- Discover the importance of unlocking potential in others
- Understand that leaders are made, not born
Recognize that leadership potential exists at every level

April 21 - May 5, 2014
“Subtracting Obstacles to Multiply Success
Developmental Math: It All Adds Up”
A number of successful programs will be featured including the Mathways Project at the University of Texas at Austin.

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