



STARLINK Programming Schedule 2017-18

September

[What the Best College Students Do with Dr. Ken Bain*](#)

Combining academic research on learning and motivation with insights drawn from interviews with people who have won Nobel Prizes, Emmys, fame, or the admiration of people in their field, Dr. Ken Bain identifies the key attitudes that distinguished the best college students from their peers. These individuals started out with the belief that intelligence and ability are expandable, not fixed. This led them to make connections across disciplines, to develop a “meta-cognitive” understanding of their own ways of thinking, and to find ways to negotiate ill-structured problems rather than simply looking for right answers. Intrinsically motivated by their own sense of purpose, they were not demoralized by failure nor overly impressed with conventional notions of success. These movers and shakers didn’t achieve success by making success their goal. For them, it was a byproduct of following their intellectual curiosity, solving useful problems, and taking risks in order to learn and grow.

[Learning Styles](#)

Learning Styles are a great building block to developing a study strategy. In this learning module, we cover the benefits and the controversy surrounding Learning Styles. We'll also explain how to determine which Learning Style works for you and the characteristics of each Learning Style. Additionally, we'll provide some study techniques for each Learning Style, along with some tools that might be useful.

By the end of this learning module, the learner will be able to:

- Determine their preferred Learning Style
- Apply a preferred Learning Style to study habits and routines
- Explain the preferences and characteristics for each Learning Style

[Articulate Storyline - Basics Training](#)

The Articulate® Storyline online training series explores key features for creating eLearning content. You’ll learn to create engaging training using drag-and-drop activities, interactive

buttons and hotspots, and rollovers. You'll also learn how to add responsive characters, videos, callouts, quiz questions, and audio to slides. Also discover easy ways to create a project from an existing Microsoft® PowerPoint® presentation, record your screen, and publish your course to Flash, HTML5, and for mobile devices.

Higher Ed Hot Topics Series: “Engage Your Students, Strategies and Best Practices”

October

8 Secrets of Career Success with Richard St. John*

Author Richard St. John spent ten years researching success and doing face-to-face interviews with Bill Gates, Martha Stewart, Richard Branson, the Google founders, and over 500 other extraordinarily successful people.

He analyzed every word they said, built one of the world's largest, most organized databases on success, and finally discovered “The 8 Traits Successful People Have In Common.”

STARLINK interviews Richard St. John revealing these “8 Secrets of Career Success” – which are the foundation for success in anything, whether it's business, education, science, sports, healthcare, arts, or life.

Creating an Infographic

In this online course, you'll learn how Infographics are an increasingly popular way to engage readers while avoiding the overuse of text. Once the domain of only graphic artists, creative information graphics can now be made by anyone with access to the internet, and without the need for expensive software. Whether you are a student, teacher, casual blogger, or business professional, you can create compelling images that will wow your audience using free online tools.

KWL Strategy

In this module, you'll learn the **Know, Want to Learn, Learn**, (K-W-L) teaching strategy. We'll start by talking about the benefits of using KWL, and how you might use it in your classroom. You'll learn the basics of creating a KWL graphic organizer and see how the KWL strategy has been used for preparing students to read expository text, for assessment, for research, and for study. We'll look at how to use wikis, concept maps and note-taking apps to implement KWL as

a collaborative activity. You'll learn some tips to increase accessibility for your students. And finally we'll talk about some extensions of KWL that help students develop and use 21st Century skills. This module offers downloadable documents of links to online templates and resources to help you dig deeper into the KWL strategy.

By the end of this learning module, the learner will be able to:

- Define the KWL teaching strategy
- Explain how KWL can be used in the traditional and online classroom
- Demonstrate creating a KWL graphic organizer
- Describe how to use KWL as a collaborative activity

Higher Ed Hot Topics Series: “Top Apps for Teaching Success”

November

21 Skills for 21st Century*

Bob Wiele developed OneSmartWorld to help people, teams, and organizations succeed and achieve their goals - better, faster, and smarter. To do this, you must harness your full potential – the intelligence already possessed within your mind, heart, and spirit. This program is designed to help you improve problem solving, decision-making, and develop better communication skills - accelerating collaboration and innovation. Bob Wiele combines over 30 years of research, experience, and work with over 1,000 organizations across North America to reveal powerful techniques for personal success and high performance.

Multiple Intelligences

Multiple Intelligences theory, developed by Howard Gardner, is a way of thinking about intelligence. Gardner defined intelligence as the ability to solve problems and create products that are valued in specific cultural settings. Furthermore, Gardner noted that every person possesses several different and independent competencies. In this module, we'll discuss a bit about Howard Gardner and the Four Premises of Multiple Intelligences Theory. We will take a look at each of the intelligences and applications for the classroom.

By the end of this learning module, the learner will be able to:

- Apply Multiple Intelligence activities that provide a variety of approaches to knowledge construction and content integration
- Identify teaching activities that support each of the eight multiple intelligences
- Develop and implement Multiple Intelligence activities that stimulate reflective, critical and creative thinking, problem solving and decision making
- Plan appropriate instructional activities and select instructional materials that promote each of the eight intelligences

- Describe at least three attributes of individuals who are talented in each of the eight intelligences
- Explain existentialism and share at least three examples of questions that existentialists might pose

Critical Thinking

This learning module provides an opportunity for students to build and apply critical thinking skills, as well as critically evaluate circumstances and performance. In this module, students will practice questioning and evaluating to form judgments and make decisions. Students will be introduced to interpreting alternative viewpoints and reflecting on their own biases and assumptions. Students will practice clarifying viewpoints by asking important questions that lead to improved solutions. One will practice solving problems using conventional and innovative approaches.

By the end of this learning module, the learner will be able to:

- Define critical thinking skills and characteristics
- Observe or read about other critical thinkers, identify key attributes
- Develop improved critical thinking skills through analysis, evaluation, and insight of personal performance and situations

Higher Ed Hot Topics Series: [“Stress Management”](#)

December

QR Codes in the Classroom

Platform: Device and iPad

This online course focuses on using QR Codes as an instructional aide. One common way to use QR Codes is in conjunction with video tutorials and we've included videos demonstrating how to create instructional videos using Explain Everything™ on the iPad®, as well as uploading those videos to YouTube™ in this course. You'll also find videos demonstrating how to create and use the QR Codes. Finally, there is a set of videos meant to generate a few ideas for using QR Codes in the core subjects of art and health/physical education.

Podcasting Workshop - An Introduction to Audio Podcasting

Podcasting allows learners of all ages to use their technology-based entertainment systems (iPods, MP3 players) for educational purposes. In this workshop, you'll learn how to find, subscribe and listen to podcasts for learning, or just for fun! You'll also learn how to create and share your own podcast.

January

How Do I Create a Unique Presentation?

The modality in which you present your ideas to an audience can make or break your viewers' absorption and engagement with the content. Designing a unique and captivating presentation will assist in the delivery and captivation of the viewers. In this online learning module, you'll explore various tools that can be used to create unique presentations and how to implement effective design techniques to assist you in creating a unique delivery of content.

By the end of this learning module, the learner will be able to:

- Design a unique presentation using effective design techniques
- Incorporate elements to strengthen engagement with content

PBworks - Wiki Workshop

Wikis are simple Web pages that let you collaborate with others. If you're looking for an easy way to get your syllabus online and a tool to let your students collaborate online, this PBworks® 2.0 series is for you.

Higher Ed Hot Topics Series: "Using Syllabus as a Guide for Students"

February

Learning Strategies - The Music of Learning*

We often focus on the content of our learning efforts -- the **what**. A less discussed topic is -- the **how** of learning. In this thought provoking discussion, Rodger Bennett and Ed Bowen will use the metaphor of music to present some "Bach to basics" learning strategies. With lively discussion and your participation, you will get to explore and develop new and meaningful learning paths for students and for yourself.

Creating Digital Portfolios

Gone are the days of 4-inch thick paper portfolios! Learn how to collect your digital samples and organize them into a digital portfolio that will wow potential employers.

By the end of this learning module, the learner will be able to:

- Learn the reasons why do you need to have a digital portfolio
- Understand the basics of what a digital portfolio should be

- Create a digital portfolio

Supporting Diverse Learners

In this learning module, you will learn about strategies for classroom teachers that will make your classroom a more welcoming and supportive environment for all learners. Overcoming the Achievement Gap often feels like something so big that classroom teachers can feel powerless. While major systemic change is needed, classroom teachers can use research-based strategies to increase the achievement and well-being of their diverse students; this module covers many of those strategies.

By the end of this learning module, the learner will be able to:

- Define what the Opportunity Gap is
- Explain multiple strategies that can be used in the classroom to help culturally, racially and linguistically diverse students succeed
- Evaluate one's own classroom for barriers that might exist and create a plan of action to address those barriers

Higher Ed Hot Topics Series: [“Creative Teaching Tips, Part 1”](#)

March

[Communication Strategies: Collaborating, not Colliding with the Four Generations](#) [Generational Guru, Sherri Elliott-Yearly](#)

Millennials, Xers, Generation Z, Boomers...Communicating in today's diverse, multigenerational classroom brings a new set of challenges and opportunities. Author, speaker, coach, and “Generational Guru” Sherry Elliott-Yearly, addresses perceived and real gaps in today's multigenerational classroom/workforce and offers strategies to effectively communicate between the generations.

Evaluating Web Resources

In this learning module, we'll explore how to determine if a web resource is credible. We'll cover how to cross-check sources for accuracy, differentiate between fact and opinion, and determine whether a source is timely, objective, and may have a conflict of interest. We'll also cover plagiarism, how to spot fake and/or misleading information, and some tips for using search engines.

By the end of this learning module, the learner will be able to:

- Describe common types of fake and misleading information
- Determine the purpose of an author

- Differentiate between fact and opinion
- Determine whether a source is objective
- Discern whether information presented by a source is timely
- Define plagiarism
- Explain how to avoid plagiarism

Facilitating Online Courses in an LMS

This online training workshop moves beyond the technical how-to of a LMS to focus on the unique challenges faced by online educators and their students. This workshop is designed to take you through the development of the online course from the beginning to end with both theoretical guidance and practical tips and tools.

Effective online courses require a lot more than just understanding how the supporting technology works; facilitators need to understand the nuances of online learning and how to engage students and reach learning goals in a virtual environment. We will cover the steps instructors need to take before the course begins, how to build content, how to encourage collaboration, what assessment tools are appropriate, and how to determine success with various evaluation techniques, all while exploring how your institution's LMS can help you along the way.

Higher Ed Hot Topics Series: "Creative Teaching Tips, Part 2"

April

Online Learning: Strategies, Rubrics, and Best Practices*

STARLINK presents a lively interview and workshop with **Dr. Kaye Shelton**, an Associate Professor of Educational Leadership in the Center for Doctoral Studies in the College of Education at Lamar University. Dr. Shelton will discuss the importance of quality in online learning. Dr. Shelton's research is focused on Quality Evaluation for Online Programs, Online Faculty Support, Online Faculty Professional Development, Online Course Design, Global Educational Leadership Competencies, and Online Student Satisfaction.

Additionally, STARLINK interviews **Dan Feinberg** and shows highlights from his keynote address. What design components should a high-quality online or blended course have? How can instructional design and pedagogical best practices be applied to online courses for course review and improvement? **Dan Feinberg**, a Senior Instructional Designer and Senior Architect of the Open SUNY Course Quality Review (OSCQR) Rubric and Process, will discuss these questions and more. His keynote presentation titled, **My Course Design Rubric Has A First Name: It's O-S-C-Q-R**" is sure to entertain.

Evaluating Technology Resources

With so many online resources and tools available, it can be very difficult to effectively filter and approve these as an administrator. What tools or resources are worth the money from your budget? Which are going to be most effective in improving instruction and student learning? How do you know what these resources provide? In this series we will look at strategies you can use to help effectively evaluate these resources and tools. We'll create checklists for you to use when teachers request these items to be purchased. We'll also look at the power of a Leadership Team approach to have discussions and brainstorming sessions to ensure you are making an informed decision.

By the end of this learning module, the learner will be able to:

- Develop a checklist of strategies for evaluating online resources
- Implement strategies and resources for evaluating resources for Special Education
- Apply a set of strategies and approaches for approving online resource purchases in your building
- Describe how critical thinking helps determine whether a web resource is credible or not

Teaching Online: The Basics

If you're new to teaching online, this learning module will walk through some of the basics, such as what to include, how to add variety of media, and tips on communicating with your students.

By the end of this learning module, the learner will be able to:

- Plan how to better communicate with online students
- Understand the importance of engaging learners in an online course

Higher Ed Hot Topics Series: "TBD, with Don Fraser"

May

The Art of Execution

One of the largest challenges in working with a team is getting things accomplished. Bruce Miles works through the important aspects of teamwork as it applies to executing a project, mission, or vision in this online training series. Learn about important topics such as vision, accountability, priorities, project management, and benchmarks needed to successfully execute a project.

Building a Blog

Tech Integration Classroom Project

The process for creating the example project using Google™ Blogger is described below. The Completed Project Movie shows what the finished product might look like. The tutorial movies that follow demonstrate, step-by-step, how to construct the blog site using the sample images and information provided in the downloadable resource packet. This project can be easily modified or adapted for other subject areas or other grade/skill levels. For a complete project description, including goals, objectives, and materials, see the Project Overview.

Higher Ed Hot Topics Series: [“ADA Compliance”](#)

June

Completing a FAFSA Training

If you or a member of your family plans to attend college in the near future, the Free Application for Federal Student Aid – FAFSASM for short – will be an indispensable part of your application for financial aid. It may be daunting at first and the process will take some time, but by watching all of the movies in this online training course, you will gain insight on how to complete the FAFSA.

In the following tutorials, you'll learn how to get an FSA ID, username, and password. We'll also explore ways to use the resources already built into the Web site so that you are able to correctly fill out the forms, and find help if you should need it.

Once your forms are complete, we'll learn how to sign the FAFSA electronically and submit it, then how to interpret the Student Aid Report (SAR) that you will receive once your FAFSA has been successfully submitted, and how to make corrections if you need to do so.

Chrome Extensions for the Classroom

This fast-paced, online course introduces users to Google™ Chrome Extensions and suggests a number of extensions that will increase productivity and/or help solve common problems in education or in everyday web browsing.

Higher Ed Hot Topics Series: [“Creating a Lesson Plan that Works”](#)

July

Creating an Accessible Syllabus Using Acrobat Pro DC & Word 2016

In this online training series, you'll learn how to create an accessible syllabus using Microsoft® Word and Adobe® Acrobat® Pro. You will learn how to format, check, and convert your document in order to maintain accessibility. By the end of the training series, your syllabus will be accessible to learners of all abilities. Although the example we use is a course syllabus, the skills you learn are transferable to other types of documents.

You'll learn about:

- Proper formatting in Word
- Adding alt text
- Converting a document to PDF
- Ensuring PDF accessibility

Classroom Management in 1:1 and BYOD Classrooms

In this online learning module, we will look at strategies for effectively managing a 1:1/BYOD environment. There are many challenges that arise when adding technology to a classroom. This module is designed to help you prepare for those challenges and find success with your students both academically and behaviorally. We'll discuss strategies you can use from the moment they enter your classroom to the time they leave, and everything in between. We'll also discuss ways you can help protect your district's, or your student's investment in the devices.

By the end of this learning module, the learner will be able to:

- Effectively setup a classroom to support a 1:1 environment
- Create effective lessons utilizing technology while managing student behavior
- Implement strategies to help protect and care for devices in the classroom
- Utilize Web tools for effective instruction with technology while minimizing off-task behavior

August

TED-Ed

TED-Ed is a site that allows you to create a full lesson around any video on YouTube™. Now you can take any of the millions of educational videos on YouTube, including your own, and create a lesson with assessment questions, discussion forums, timecode hints, and more. Multiple choice questions are graded automatically and student responses are stored for your access

any time. This online learning module will take you from creating an account to instructional tips that will help you maximize your use of this powerful tool!
By the end of this learning module, the learner will be able to:

- Create a lesson in TED-Ed around any video on YouTube
- Customize an existing lesson in TED-Ed
- Proficiently use all of the TED-Ed tools
- Implement this lesson in your instruction
- Plan appropriate instructional activities and select instructional materials that promote each of the eight intelligences
- Describe at least three attributes of individuals who are talented in each of the eight intelligences
- Explain existentialism and share at least three examples of questions that existentialists might pose

Every Professor is a Teacher of Reading

Dr. Theresa Kiley discusses the history of reading instruction, educational reform, what it means to be fluent, and addresses how instructors can assist students who struggle to read in college. Kiley details different theories and strategies that instructors can implement to boost students' self-confidence and reading skill level.

By the end of this learning module, the learner will be able to:

- Apply the four-step approach for teaching critical reading
- Integrate assignments to promote reading efficiency
- Demonstrate the close reading process, considering its key elements
- Demonstrate how to apply Question-Answer Relationships during a lesson
- Demonstrate how to promote Reader Response in their classroom setting
- Use graphic organizers, semantic maps and word maps
- Encourage the Think-Aloud process with their students
- Use Discussion Webs to encourage communication and critical analysis

**STARLINK produced program will be released as a training series with multiple modules and assessment*